EVEREADY®
EAST AFRICA LIMITED

CAUTIONARY ANNOUNCEMENT

This announcement is made pursuant to the Nairobi Securities Exchange Listing Manual and the Capital Markets (Securities) (Public Offers, Listings and Disclosures) Regulations, 2002.

Sale of Land

Shareholders are hereby advised that Eveready East Africa Ltd ("Eveready" or "the Company") has expressed its intention to put up for sale all that piece and parcel of land situated on Title Number. Nakuru/Block 7/554 together with the developments thereon (the "Property"). The Property which measures eighteen nought five (18.5) acres is situated in Nakuru County.

The proposed sale of the Property is subject to certain conditions precedent including approvals from the Eveready's shareholders, the identification of a buyer and the execution of a binding sale and purchase agreement acceptable to the parties.

The overriding rationale for the disposal is cash-flow based, the Board being of the opinion that the Sale of this Property will result in the Company eradicating its cost of finance and unlocking funds for investment in more productive areas of the company.

Profit Warning

Potential investors and shareholders are also advised that based on the preliminary review of the latest available financial information of the Company, the Company expects to record a loss for the year ended 30 September 2016 (the "Year") that is 25% below the results for the year ended 30 September 2015, mainly attributable to a substantial decrease in revenue caused by a one off event.

The information contained in this announcement is only based on the preliminary review of the Company's management accounts to date, which have not been reviewed or audited by the Company's auditor or the Audit Committee of the Company and hence subject to adjustment. Detailed financial information and performance of the Company for the Year will be disclosed in its annual results announcement for the Year, which is expected to be published before the end of January 2017.

Based on the above, shareholders are advised to exercise caution when dealing in Eveready securities.

By Order of the Board,

Image Registrars Ltd
8 September 2016

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