EVEREADY
EAST AFRICA LIMITED

ms. lucy waithaka appointed new eeal non executive - independent director & board chair



Eveready East Africa Limited ("Eveready") is pleased to announce the appointment of Ms. Lucy Waithaka as a Non Executive – Independent Director. Lucy has also been appointed Chair of the Board of Directors of Eveready.

Person Profile
Lucy is the General Manager, Enterprise and Product Development at Export Promotion Council (EPC) which is a national trade promotion organization in charge of development and promotion of Kenya's exports. She holds a Master of Science degree in Horticulture/Agronomy and a BSC in Agriculture.

Lucy has worked at the Council for over fifteen years in various capacities and has extensive experience in agriculture, export marketing and business management having held senior positions in agriculture and international trade related institutions, namely, the Horticultural Crops Development Authority and the Fresh Produce Exporters Association of Kenya, where she was the Chief Executive before joining the Export Promotion Council of Kenya.

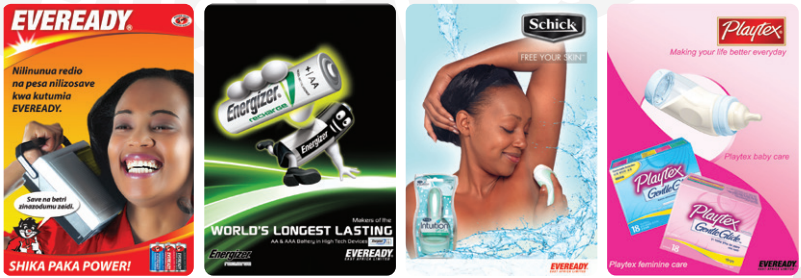
She has served as a member of the Board of Directors of the Kenya Plant Health Inspectorate Service and is currently a member of Sasini Ltd's Board of Directors. Lucy is also Chair of the Sasini Ltd's Audit Committee.

Lucy has carried out research work and published widely in the areas of cut flowers, post-harvest handling of horticultural produce and export marketing. She has organized and led market study and export promotion missions to several international markets in Europe, USA and Japan, providing business to business linkages for Kenyan exporters. At the EPC, she runs various programmes, all aimed at enhancing the export supply base and competitiveness of exporters through enterprise development initiatives and capacity building. These include: product development and adaptation, market penetration and promotion and training in export trade and business management skills.

Lucy has studied Corporate Governance with the Institute of Directors, Kenya and continues to participate in various programs in this area.

Lucy's appointment is effective 28 May 2013.

Issa Timamy
Company Secretary



HEAD OFFICE: MCFL Logistics Centre, 1st Floor, Mombasa Road, P.O. Box 44765 - 00100, Nairobi, Kenya Tel: +254 - 20 - 2980000 Fax: +254 - 20 - 343213
Email: info@eveready.co.ke Web: www.eveready.co.ke
FACTORY & BRANCH OFFICE: George Morara Avenue, P.O. Box 1321, Nakuru, Kenya Tel: +254 - 51 - 2211504/5/6 Fax: +254 - 51 - 2214643